



Department of Toxic Substances Control



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MEMORANDUM

TO: Pollution Prevention Advocates

FROM: Robert Ludwig
Office of Pollution Prevention
and Technology Development

DATE: June 15, 2002

SUBJECT: NATIONAL POLLUTION PREVENTION WEEK 2002
SEPTEMBER 16 - 22, 2002

The California Environmental Protection Agency (Cal/EPA) and its boards, departments, and agencies are celebrating September 16 - 22, 2002 as National Pollution Prevention Week 2002 (NP2W 02) in conjunction with the United States Environmental Protection Agency, the Western Regional Pollution Prevention Network, and the National Pollution Prevention Roundtable. California held the first statewide Pollution Prevention Week October 4 - 10, 1993, with proclamations and resolutions and a variety of local government pollution prevention activities. California's Pollution Prevention Week was so successful that in 1996 it gained national notoriety and became an event celebrated throughout the United States.

To highlight this event and to promote pollution prevention throughout the year, East Bay Municipal Utility District (EBMUD) of Oakland, California, has graciously provided Cal/EPA with the artwork for this year's [NP2W 02 poster](#). This year's poster was designed by Ms. Anne Subercaseaux of EBMUD. Ms. Subercaseaux and EBMUD have distinguished themselves over the past nine years as leaders in the field of pollution prevention by providing the themes and graphic designs for NP2W 02 as well as being a leader in pollution prevention.

*The energy challenge facing California is real. Every Californian needs to take immediate action to reduce energy consumption.
For a list of simple ways you can reduce demand and cut your energy costs, see our Web-site at www.dtsc.ca.gov.*

Additional NP2W 02 posters and information packages containing brochures, a planning calendar, and promotional guidelines are available from the Department of Toxic Substances Control's Office of Pollution Prevention and Technology Development as supplies last. Contact OPPTD at (916) 322-3670, rludwig@dtsc.ca.gov, or www.dtsc.ca.gov/pollutionprevention/index.html for downloading information. Also check out Cal/EPA and its Agencies' web sites below for more information:

Cal/EPA
Air Resources Board
Integrated Waste Management Board
Water Resources Control Board
Department of Pesticide Regulation

www.calepa.ca.gov
www.arb.ca.gov or 800 END-SMOG
www.ciwmb.ca.gov
www.swrcb.ca.gov
www.cdpr.ca.gov